



## LODI CITY COUNCIL

Carnegie Forum  
305 West Pine Street, Lodi

## "SHIRTSLEEVE" SESSION

Date: March 26, 2019

Time: 7:00 a.m.

\*and via conference call:

**1311 Midvale Road  
Lodi, CA 95240**

For information regarding this Agenda please contact:

**Jennifer M. Ferraiolo**

**City Clerk**

**Telephone: (209) 333-6702**

### Informal Informational Meeting

**A. Roll Call by City Clerk**

**B. Topic(s)**

B-1 Presentation on Draft Lodi Short Range Transit Plan Update (CM)

**C. Comments by Public on Non-Agenda Items**

**D. Adjournment**

Pursuant to Section 54954.2(a) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day.

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Jennifer M. Ferraiolo  
City Clerk

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# CITY OF LODI COUNCIL COMMUNICATION

**AGENDA TITLE:** Presentation on Draft Lodi Short Range Transit Plan Update

**MEETING DATE:** March 26, 2019 (Shirtsleeve)

**PREPARED BY:** Public Works Director

**RECOMMENDED ACTION:** Presentation on draft Lodi Short Range Transit Plan update.

**BACKGROUND INFORMATION:** A Short Range Transit Plan (S RTP) is a 10-year planning document designed to provide an operating and financial blueprint for the provision of transit service in a community. The City's current S RTP was adopted by Council September 4, 2013, and extended through Fiscal Year 2022/23.

The San Joaquin Council of Governments asked that transit agencies update their S RTPs to coincide with their Regional Transportation Plan, which extends through Fiscal Year 2027/28. This synchronized effort of S RTPs provides consistency amongst all agencies in the region and also allows for easier programming of funding over that 10-year period.

To that end, the City released a request for proposal in July 2018 for professional consultant services to prepare the City's updated S RTP. LSC Transportation Consultants, Inc. (LSC) was selected to complete the project. Over the course of the last several months, staff from LSC conducted public outreach efforts, demographic analyses, on-board surveys, and other research activities to prepare their recommendations in a "draft" Short Range Transit Plan update.

LSC will present an overview of existing transit services, route and schedule modifications, new services, operating and capital plans, marketing strategies, and other recommendations to improve and sustain transit services in Lodi, now and into the future.

All public feedback received (including feedback from Council) will be considered and incorporated into the final S RTP which will be brought back to Council for final approval before June.

**FISCAL IMPACT:** Not applicable.

**FUNDING AVAILABLE:** Not applicable.

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Charles E. Swimley, Jr.  
Public Works Director

Prepared by Georgia Lantsberger, Transportation Manager  
CES/GL/tdb

**APPROVED:** \_\_\_\_\_  
Stephen Schwabauer, City Manager

# City of Lodi Short Range Transit Plan Update Shirtsleeve Session

March 26, 2019

- *Plan Purpose*
- *Draft Elements to Date*
- *Recommended Plan*
- *Next Steps*

# Short Range Transit Plan

## Purpose

- Required for funding
  - Opportunity to improve transit
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## Process



- Data collection
- Public input
- Evaluate alternatives
- Staff review and input
- Develop best alternatives
- Public forums
- Shirtsleeve Session

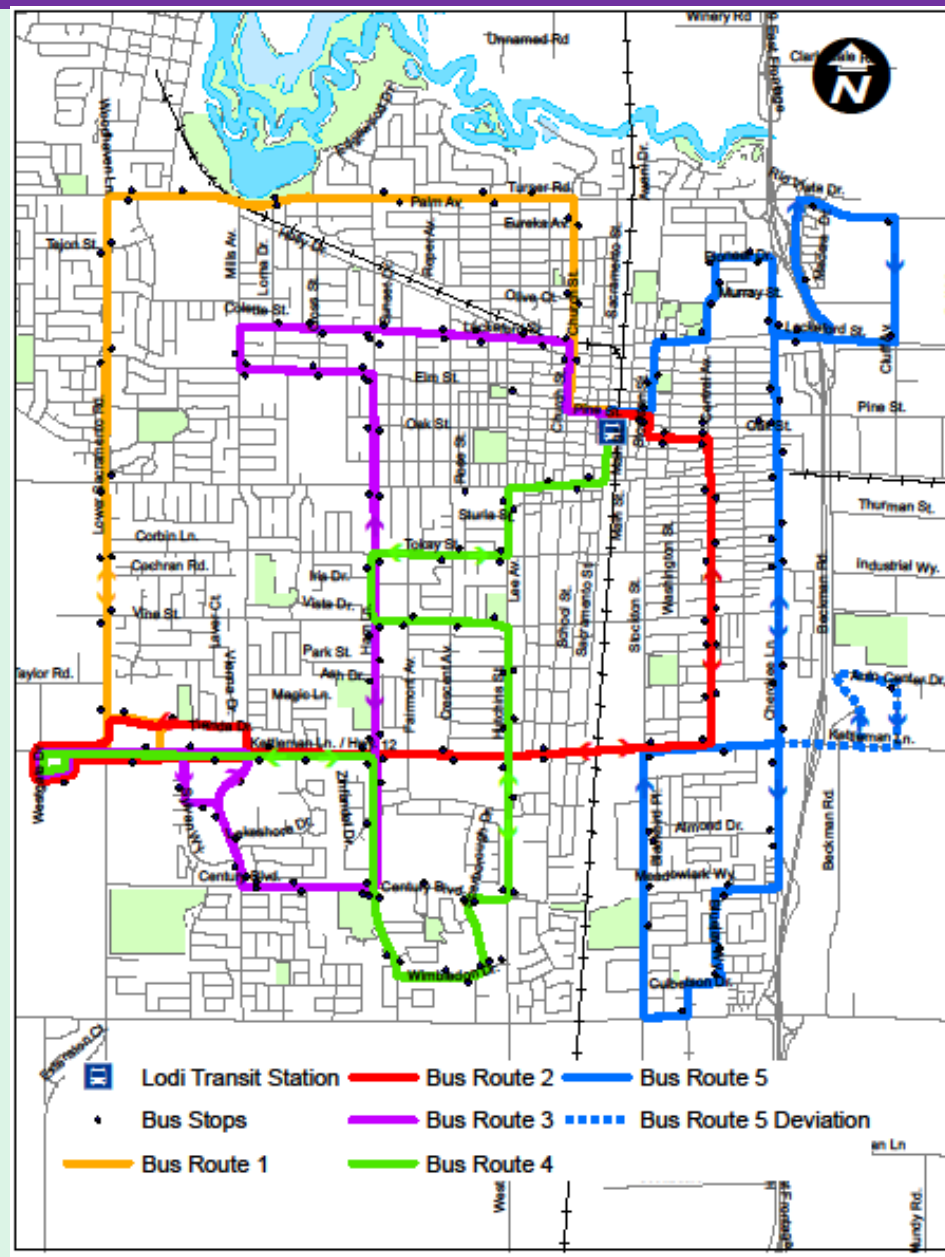
# About Lodi

- 67,121 population
- 8,900 seniors (14%)
- 12,900 youth (20%)
- 10,600 low income (16%)
- 10,500 with a mobility limitation (16%)
- 700 households without a vehicle (3%)
- 20% youth

# GrapeLine Weekday Fixed Routes

## 5 Weekday Routes

- Starts 6:30 am, ends 7:20 pm
- Hourly headways
- Fare Structure
  - \$1.25 single ride
  - \$0.60 discount fare
  - 31-day pass = \$44
  - Discounted pass = \$22

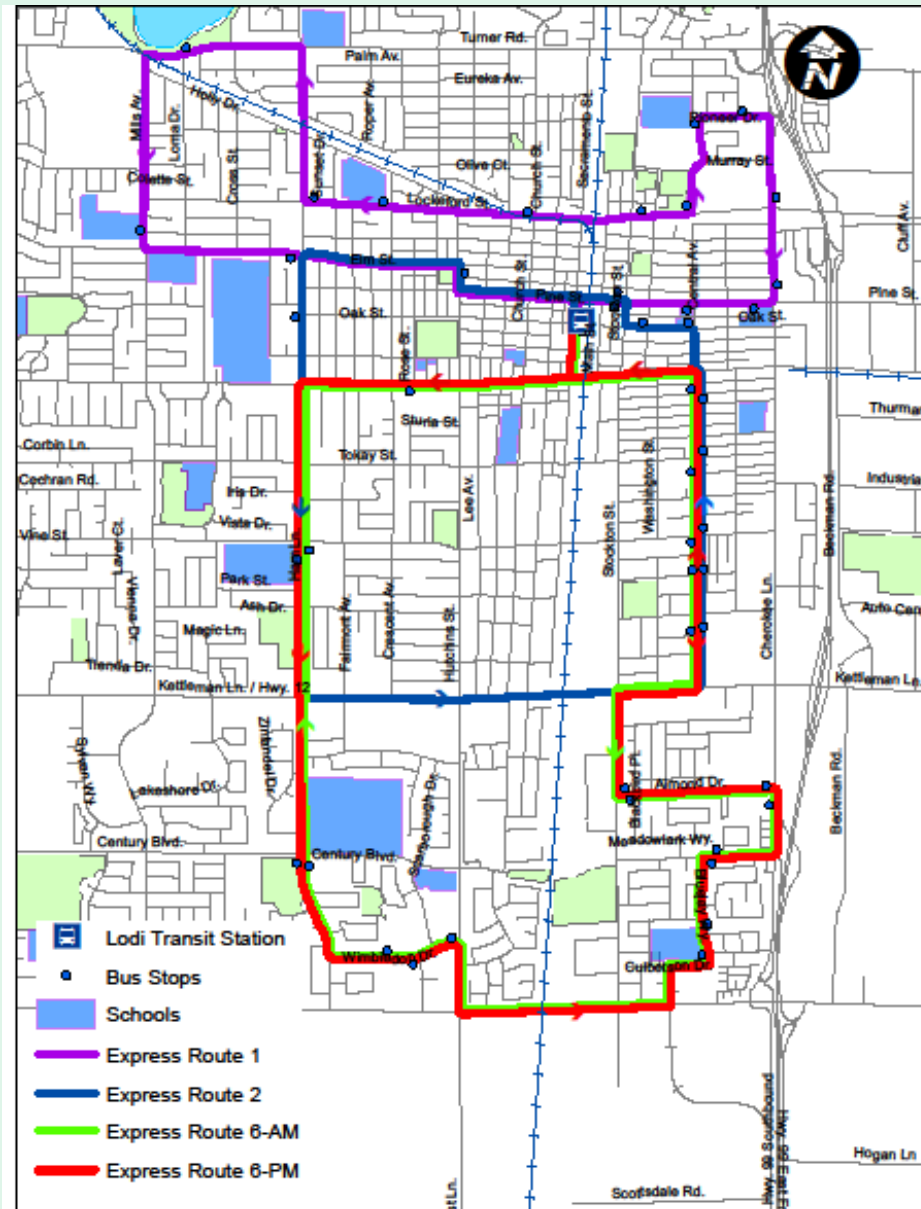




# GrapeLine Weekday Express

## 4 Express Routes

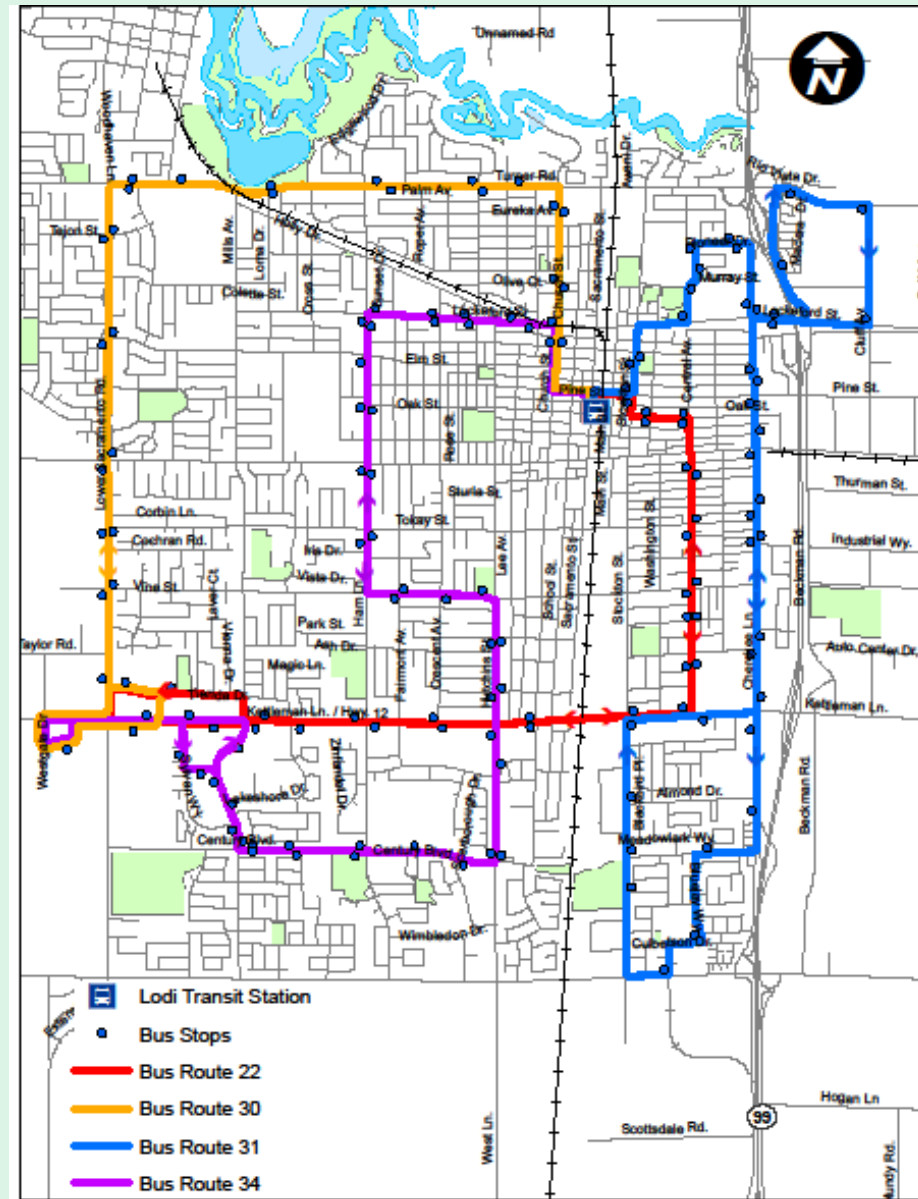
- Provides morning service between 6:10 am and 7:46 am
- Provides afternoon service between 2:18 pm and 3:26 pm
- *Designed to serve K-12 students*



# GrapeLine Weekend Routes

## 4 Fixed Routes

- Combines Weekday routes
- Saturday 7:30 am to 9:20 pm
- Sunday 8:30 am to 4:30 pm
- Hourly headways





# GrapeLine Dial-a-Ride and VineLine ADA Paratransit

- GrapeLine Dial-a-Ride

- Open to all passengers
- \$7.00 single trip fare
- 10-ride pass is \$66.50

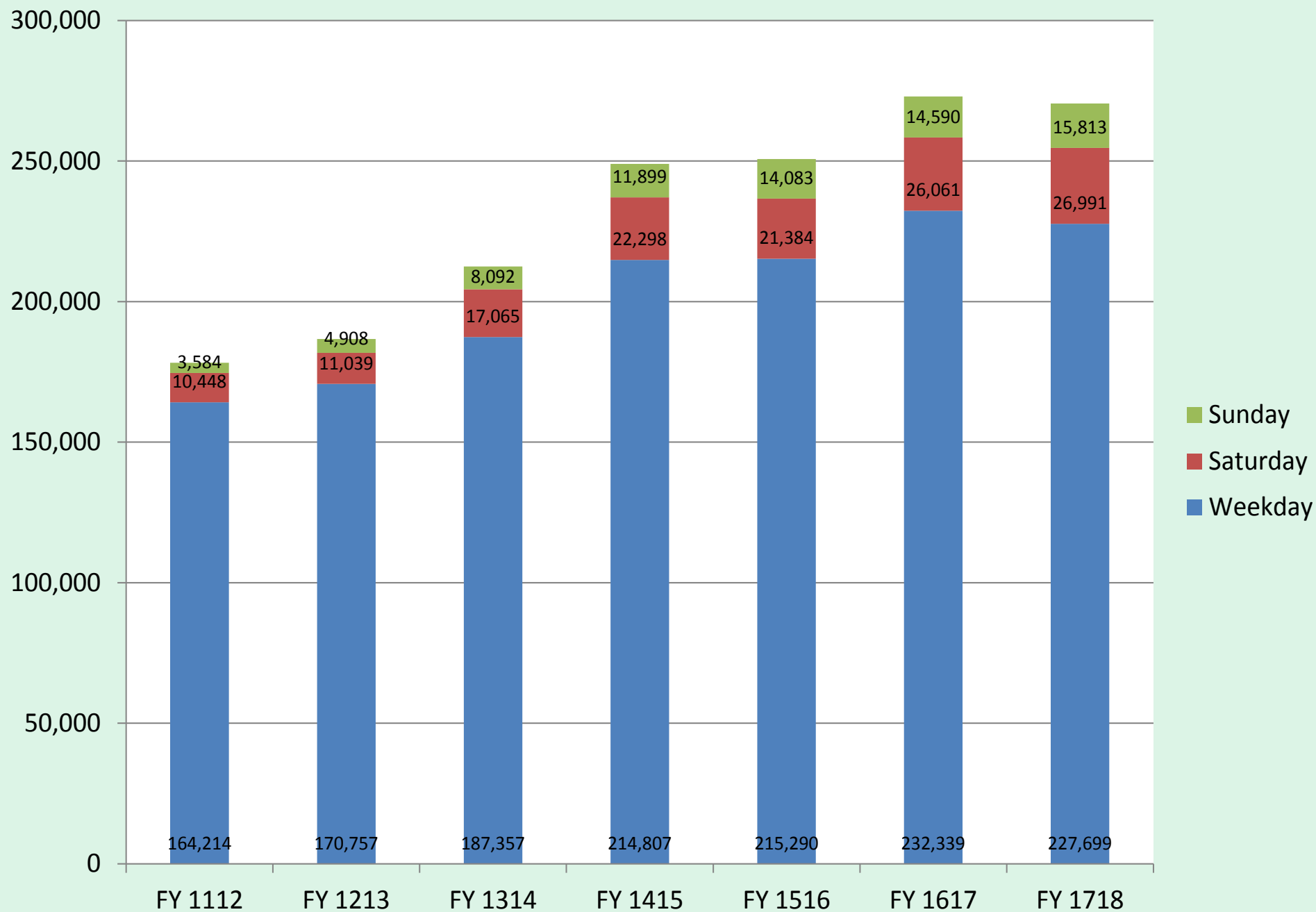


- VineLine ADA Paratransit Service

- Must be ADA-certified to be eligible
- \$2.00 single trip fare
- 10-ride pass is \$16 in City or \$31 outside City

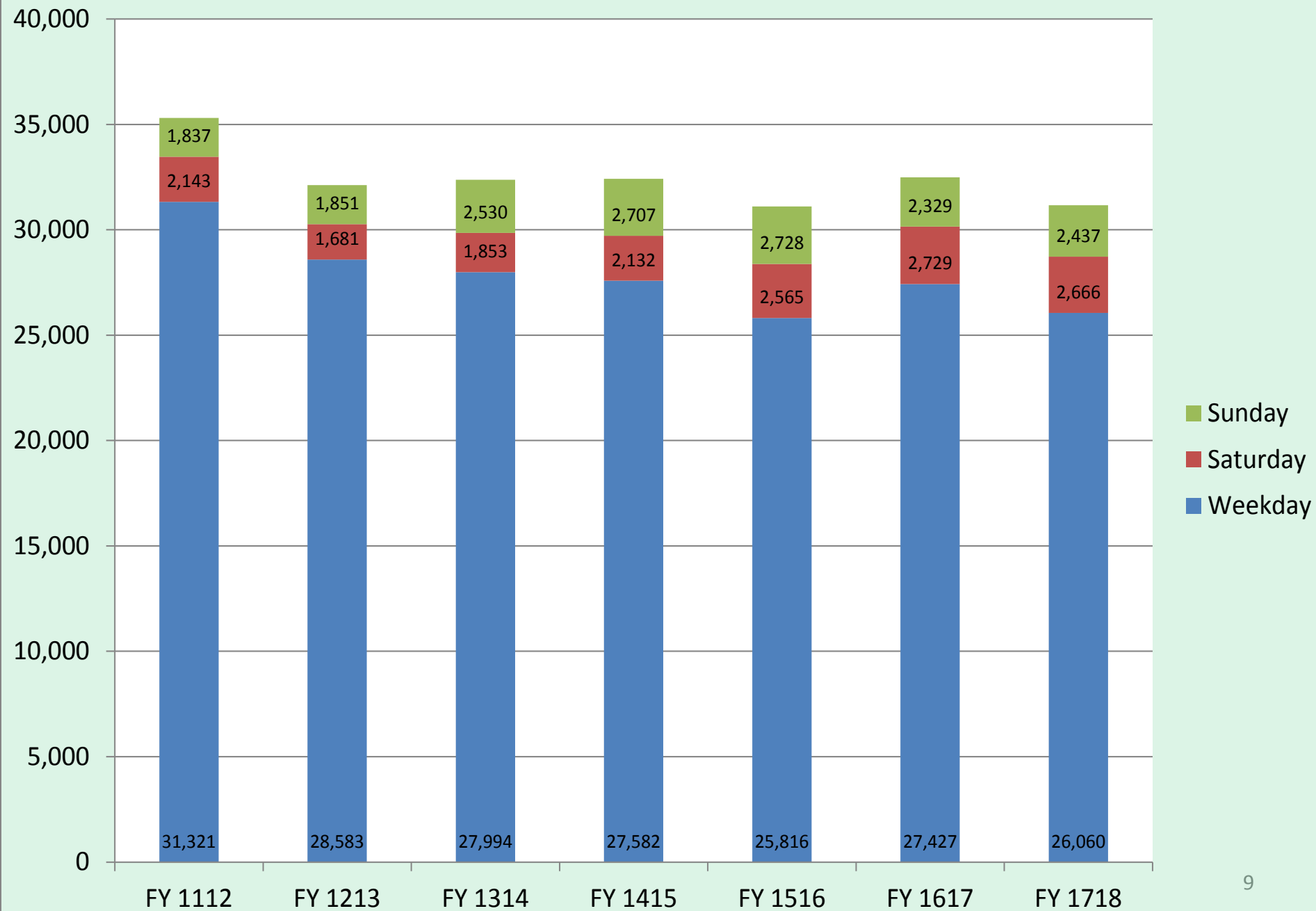


## ***GrapeLine Fixed Route Ridership by Year***





## ***GrapeLine DAR and VineLine Ridership by Year***





# Passenger Survey Highlights

- Most have no car or driver's license
- Use for school and work
- All ages
  - Half are adults 25-61
  - 1 in 5 are seniors
  - 1 in 4 are youths
- Transit highly praised!

## Improvements wanted...

- Earlier/later in the day
- More weekend service
- Greater frequency
- Revised fare structure

# GrapeLine Service & Fare Alternatives



Service Frequency



Span of Service



Revised Route Alignments



Fares

# Developing alternatives...

- ✓ Run parameters (length and time of trip)
- ✓ Span (hours, days of year)
- ✓ Annual hours & miles = marginal operating cost
- ✓ Estimated ridership
- ✓ Fares generated
- ✓ Subsidy



# How to evaluate?

- Does it improve the transit system?
- Does it meet minimum performance standards?
  - 8.9 or more passengers/hour?
  - Less than \$6.00 subsidy per passenger trip?
  - Cost under \$103.70/hour?

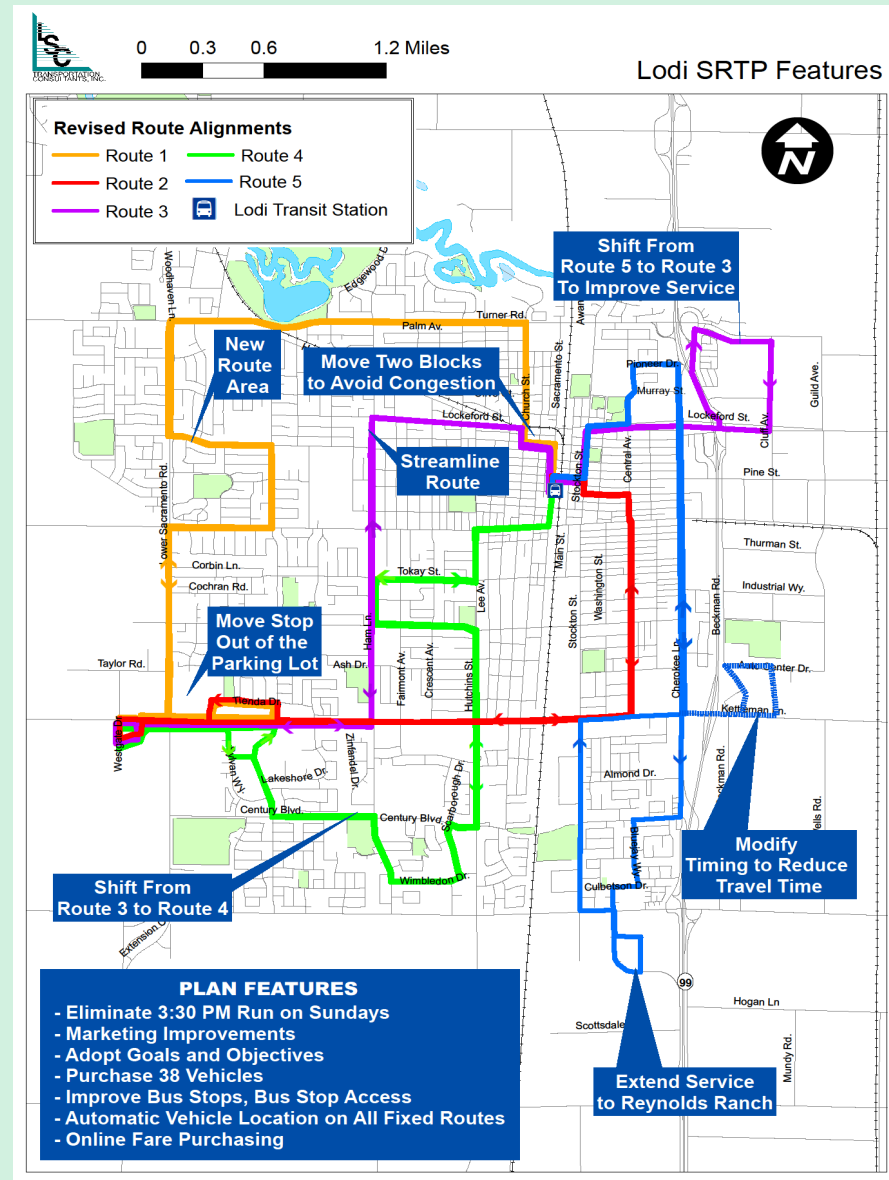
# Capital Plan

- ✓ 15 Fixed route vehicles
  - ✓ 23 Dial-a-Ride vehicles
  - ✓ New shelters and improved access
  - ✓ Sunwest Village Transit Hub
  - ✓ AVL and Online fare purchases
- Total Cost = \$21 million

- CARB Rules – Zero Emission Buses
- Don't rush into! CNG until 2026-2027 to adapt to technology, infrastructure.

# Plan Features

- Increases ridership 6.8%, but costs just 2.6%
- Riders carried per hour from 8.7 to 9.4
- New service areas
- Increases marketing budget
- Purchase of 38 vehicles
- Purchase of 38 vehicles over 10 years
- Balanced Budget





# Next Steps

## Feedback

- City Council feedback – comments by April 5, 2019

## Draft Report

- Draft available online – public feedback

## Fine Tune

- Revisions based on feedback

## Present

- Present Draft Plan to City Council

## Finalize

- Final revisions & adoption

# Questions? Comments?

For further information, contact:

Selena McKinney

[selena@lsctahoe.com](mailto:selena@lsctahoe.com)

916-342-7895

